



The SPOKANE COUNTY BAR ASSOCIATION
presents

Beverage & Hospitality Law CLE

September 29, 2022

Dry Fly Distilling Tasting Room
1021 West Riverside Avenue
Spokane, Washington

2:00 p.m. – 2:15 p.m.

Check-in

2:15 p.m. – 3:00 p.m.

SPIRITS LAW: Brand Building in the Alcoholic Beverage Industry
Professor Jessica Kiser of Gonzaga University School of Law

3:00 p.m. – 3:45 p.m.

ENFORCEMENT MECHANISMS IN THE INDUSTRY: Takedowns, Demand Letters, and a little Litigation
Ethan B. Vodde / Lee & Hayes

3:45 p.m. – 4:30 p.m.

HOSPITALITY OWNERSHIP: Hurdles and Pitfalls
Eowen Rosentrater / Rosentrater Law Office

4:30 p.m. – 4:45 p.m.

Q & A /Tour

SPEAKER BIOGRAPHIES

PROFESSOR JESSICA KISER is the Director of the Gonzaga University Wine Institute and an Associate Professor at Gonzaga Law School. Professor Kiser teaches various courses including Property, Business Associations, Agency and Noncorporate Entities, Advanced Trademarks and Unfair Competition Law, Intellectual Property, and International and Comparative Intellectual Property. Her research focuses on intellectual property law, especially as it relates to trademarks, brand development and contractual relationships. Before joining the Gonzaga faculty, Professor Kiser practiced law as a member of the Transactional Intellectual Property group in Kirkland & Ellis LLP's New York City office. This work focused on transactions involving intellectual property and technology, including licensing, settlement, development, manufacturing, and distribution agreements, as well as product acquisitions, mergers and acquisitions, private equity investments and restructuring matters where intellectual property and technology were of significant importance.

EOWEN S. ROSENTRATER In 2005, Eowen S. Rosentrater graduated cum laude from Gonzaga School of Law. She opened her own law practice in September 2009 and currently practices in the areas of business and employment law, tort law and family law. Prior to opening her own firm, Eowen worked as a civil litigation attorney for a mid-size Spokane law firm and handled complex civil litigation involving contract disputes, employment, personal injury, trusts, product liability, insurance coverage, property disputes and divorce/custody disputes.

Eowen currently serves on the board of the Spokane Chapter of Washington Women Lawyers and Sustainable Resources Northwest. Eowen was previously President of the Spokane Chapter of Washington Women Lawyers and President of the Spokane County Bar Association Young Lawyers' Division.

In her free time, Eowen enjoys time with her two children, ages 20 and 13. Together, they enjoy snowboarding, running, bicycling, traveling and playing with their poodles, Charlie and Buster.

ETHAN VODDE

EDUCATION

Juris Doctor, Gonzaga University School of Law, magna cum laude
Master of Public Administration, Eastern Washington University, honors
Bachelor of Arts in Government, Eastern Washington University, summa cum laude

ASSOCIATIONS

WSBA IP Section - Executive Committee, At-Large Member, 2021-2023
Spokane County Bar Association Intellectual Property Section – Chairperson 2021
International Trademark Association, Young Practitioner's Committee – Member
Admitted to practice law in the states of Washington and Oregon

Ethan's practice primarily focuses on trademark and brand protection, prosecution, and licensing. He also assists in copyright registration, defense, and enforcement. He has helped clients with trademark opposition and cancellation proceedings, copyright litigation, privacy matters, and arbitration. While earning his MPA, Ethan worked as a research intern with the Eastern Washington University Institute for Public Policy and Economic Analysis, mining and compiling data and identifying and analyzing trends. During law school, he served in the chambers of the Honorable Steven González at the Washington State Supreme Court.