



# Spokane County Bar Association

1116 West Broadway Avenue  
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## ADVERTISING RATES

Effective 10/01/07

### CLASSIFIED ADS

A "line" is 7" in length and based on a size 12 Times New Roman font.

COMMERCIAL ADVERTISEMENTS - **\$17.00 per line.** Types of commercial ads include ads for business services, commercial properties, sales and lease of properties, nonmember attorneys, etc. **All commercial ads must be pre-paid!**

ATTORNEY EMPLOYMENT ADVERTISEMENTS - **\$12.00 per line.** Types of attorney employment ads include ads placed by attorneys looking for employment or attorneys or firms seeking to hire attorneys or attorney services for their office/firm. **Lawyers or law firms placing these ads, must be a member of the SCBA to qualify for this rate. Otherwise the commercial rate applies.**

LEGAL ADVERTISEMENTS - **\$10.00 per line.** Legal advertisements include ads placed by attorneys or law firms seeking to employ non-attorney staff, office sharing or office space available for rent, legal support staff seeking employment, etc. **Lawyers or law firms placing these ads, must be a member of the SCBA to qualify for this rate. Otherwise the commercial rate applies.**

### DISPLAY ADS

**\*\*\* NON MEMBERS : Add \$25 to all Display Ad prices\*\*\*\*\***

#### PARTIAL PAGE ADS

Business card - \$50 (3.5" W X 2.0" H)  
Quarter page - \$75 (3.5" W X 4.75" H)  
Half page - \$125 (7.5" W X 4.75" H or 3.5" X 10.25" H)

#### FULL PAGE ADS AS A PAGE OF CALENDAR CALL

Single sided - \$250  
Double sided - \$350

FULL PAGE INSERTS - \$300 – plus possible charges listed below\*\*

#### POSSIBLE ADDITIONAL CHARGES

- \*\*\$125.00 to manually insert full color, photographic or hi-res documents in C.C. Advertiser must provide enough original documents to insert in Calendar Call circulation of 1,200.
- \$625.00 to print in full color, photographic or hi-res document in C.C. using a color copier or \$700 using a color press, which produces a higher quality image.
- **Advertiser of display ads assumes any risk of increased postal expenses incurred as a direct or proximate result of said advertisement.**